



# CAMPAIGN NEWSLETTER

## #WE ARE ROCKYVIEW

SEEK  BUILD  TRANSFORM 

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### Key Upcoming Dates

- ◆ **Kick-off Sunday:**  
Sept 11
- ◆ **Sermon Series:**  
Oct 30 to Nov 20
- ◆ **Small Group Visits:**  
Oct 19 to Nov 11
- ◆ **More details and dates will be available in upcoming newsletters**

### A Message from the Campaign Chairperson

Sometimes in life, the greatest hardships bring the deepest growth. The last year has been a hard one in many ways for Rockyview. We have seen the death of a child, financial shortfalls, saying goodbye to beloved staff member and a flood destroyed our basement.

And yet in many ways it has been a fruitful one. We are learning about grief and being authentic with it. We are seeing more non-Christians than ever in our history, walk into our building and feel the love of Jesus. We are making new friends and impacting lives in Jesus name be it through our Church without Walls programming or our partnership with the New Canadian Friendship Centre. Our children's ministry is packed (currently using the church house to capacity) and our building is being utilized seven days a week.

In the last few months, as the Board of Elders began to get a clearer picture of the cost to permanently fix and remediate the basement, we realized that a financial campaign of some form would be necessary. However, as we prayed, we sensed God's call that this should not be a campaign about just a building. We sensed it should be about the journey that God has brought Rockyview through, and the direction He is taking us in the next phase of our ministry. You will hear a lot more about this in the next few weeks and months, starting with this newsletter.

Rockyview will be entering a fundraising campaign this fall. As the Chair for this campaign, my greatest prayer is this: that this campaign will be an act of worship. It will be about consecrating ourselves, listening for God's voice and following what He has called us to. I look forward to taking this journey with you.

Arun Kurian

**Mike DeGroot**  
*Vice Chair*

**Shawn Vickar**  
*Lead Pastor*

**Barry & Judy Frenz**  
*Lead Gifts*

**Dan Nel**  
*Promotion &  
Multimedia*

**Rita Franklin**  
*Prayer*

**Cheryl Miller**  
*All Church Event*

**Ashley Dunham**  
*Canvas & Follow Up*

**Anne Norris**  
*Administration*

**Jordan & Daniel Lyons**  
*Youth and Children*

**Brian Argue**  
*Communication &  
Small Groups*

## CAMPAIGN THEME

### **#WEAREROCKYVIEW: Seek, Build, Transform**

As the Board prayed about the theme for the campaign, these are the three facets that became clear: Seeking God’s Kingdom, Building Spaces and Transforming Lives.

**-Seeking God’s Kingdom:** Through Scripture God has made it very clear that He wants to seek His kingdom. Truly, doing this means we have to give up of ourselves and our earthly kingdoms to bring glory to Jesus. This means to seek Him with hearts, minds, attitudes, abilities and resources. At Rockyview, we want this to be our ethos.

**-Building Spaces:** This facet of the theme deals with the physical space, our church building. Rockyview is not just the building we meet in, but the building is an important tool we use. It creates a space where we can invite the world to come and meet Jesus. We are not restoring a building so that it can sit empty six days a week. We are restoring and enhancing our space so that we can see our building used to its maximum potential in order to leverage every space for kingdom purposes.

**-Transforming Lives:** Ultimately, spiritual transformation is what Jesus wants for us. To renew the hearts and minds of individuals completely to love Him, worship Him and serve Him. We seek God’s kingdom and build spaces with this goal in mind. We want to see lives transformed by the love of Jesus.

In many ways, this campaign is about our identity. It is about who we are as individuals in Christ and as a congregation of people He has brought together in North East Calgary. We are not just a random Church on the corner, **#WeAreRockyview**.

### **Who’s on the Team**

It’s a blessing to be able to face big tasks with great people on your side. For this campaign we have been blessed by some key people at Rockyview stepping up to be leaders. Beside is a list of the leaders who will be playing a big part in the campaign and their specific roles. In subsequent newsletters, some of them will be sharing about themselves and their roles.



**Rockyview**  
*alliance church*

worship God . love one another . serve